

# CPI - CCEP

	Current			
	26-Jan	2-Feb	9-Feb	16-Feb
CCA 10	2 for 14	Nat 40	2 for 14	50/40
CCA 24	Nat 40 16.50	bench	Nat 40 15.50	
CCA 30	bench	nat 40 18.50	bench	Nat HP
CCA 1.25	2 for 4	40/30 1.80	2 for 4	Nat HP 1.50
CCA 1.25 flavour	2 for 3	40/30 1.50	2 for 3	Nat HP 1.25
CCA 2ltr	2 for 5 with Smiths end 9	DD	DD	
CCA 2ltr Flavours	Pulse \$1.8	DD	DD	
Monster 4pk	Nat 30	2 for 15	Nat 30	
Kirks 10	DD \$5	DD \$5	DD \$5	DD \$5

Proposed					
Pre 26/1	26-Jan	2-Feb	9-Feb	16-Feb	Long term
	26/1 lift sell 27/1 2 for \$14	Nat 40 lift cost 2/2 Update cat	2 for 15	50/40 Update cat	
	Nat 40 16.50	bench - lift cost and sell 2/2	Nat 40 16 update cat		
stock buy priority	bench	nat 40 18.50 no change	lift cost lift sell 9/2	Nat HP update cat	
	26/1 lift sell 27/1 2 for \$4	Nat 40 lift cost 2/2 Update cat	2 for 4	Nat HP 1.70 Update cat	
	26/1 lift sell 27/1 2 for 3	Nat HP lift cost 2/2	2 for 4	Nat HP 1.70 Update cat	
White ticket 12/1	2 for 5 w/ Smiths end 9	lift cost and sell 2/2 4.40		Nat 40	DD \$3.50 post 12 weeks
White ticket 12/1	\$1.80	lift cost and sell 2/2 4.40		Nat 40	DD \$3 post 12 weeks
	Nat 30	2 for 15 lift cost 2/2 lift sell 2/2	Nat 40 Update cat		
White ticket 19/1	\$5	lift cost and sell 9.50 2/2		Nat 40	DD 5.50 post 12 weeks

## Notes

- Lift early on 10 packs and 1.25
- Lift late on 30s pending stock position

# CPI - Asahi

	Current			
	26-Jan	2-Feb	9-Feb	16-Feb
<b>Asahi 10</b>	50/40	bench	40/30 \$6	
<b>Asahi 30</b>	pulse	\$16	\$16	
<b>Asahi 24</b>	2 for 26	40/30	2 for 26	40/30
<b>Asahi 1.25</b>	50/40		Nat 20 1.70	
<b>Asahi 2ltr</b>	\$2	\$2	\$2	
<b>Schweppes 1.1</b>	bench	Nat 30	2 for \$2.80	Nat 30
<b>Schweppes 4pk</b>	Nat 30 3.50	2 for 9	4.5	
<b>Gatorade</b>	bench	Nat 40 \$2	2 for 5	Nat HP

Proposed					
Pre 26/1	26-Jan	2-Feb	9-Feb	16-Feb	Long term
	50/40 end 7	bench lift cost and sell 2/2	40/30 \$7 Update cat		
White ticket 12/1	pulse	lift cost sell 2/2		hi-lo	DD expedited <12 weeks
	26/1 lift sell 27/1 2 for \$26	40/30 lift cost Update cat	2 for 28	check w/asahi	
	50/40	2/2 lift cost sell 3/2 2 for 3.7	Nat 20 1.85 Update cat		
White ticket 19/1	\$2	lift cost 2/2 ED \$2.20	ED \$2.20		ED \$2.20
	bench lift sell	Nat 30 lift cost 2/2 update cat	2 for \$2.80 Update cat		
	Nat 30 3.50	2/2 lift cost and sell 3/2 2 for 9	4.5		
Stock buy priority	bench	Nat 40 \$2.20 No change	9/2 lift cost sell 10/2 2 for 5	Nat HP Update cat	

## Notes

- Lift early on 24s during multibuy
- Lift late on Gatorade pending stock position

# CPI – Frucor, BDB

	Current			
	26-Jan	2-Feb	9-Feb	16-Feb
V 4 x 250		Bench	Nat 30	Bench
V 4 x 500		Nat 20	Bench	Nat 20
Rockstar 500		Nat 40		Nat 15
Rockstar 4 pk		DD 6.20	DD 6.20	DD 6.20
Maximus			2 for 4	2 for 4

Proposed					
Pre 26/1	26-Jan	2-Feb	9-Feb	16-Feb	Long term
		Bench	Nat 30	Bench Hold 9.95	
		Nat 20	Bench Lift Cost and sell 9/2	Nat 20	
		Nat 40	Lift cost sell 9/2	Nat 15	
White ticket 26/1		6.2	Lift cost ED 7	ED 7	
		Lift sell 8/2	2 for 5 lift cost 9/2	2 for 5	

**Bundaberg - accept**  
**3.55% in full from 2/2,**  
**750ml promo 9/2, 4 pk**  
**23/2**

## Notes

- Cost price rise in line with promo week